

The logo features the text 'TSG.TV' in a bold, black, sans-serif font at the top left. Below it, 'FINAL FANTASY MARATHON' is written in a larger, bold, black, sans-serif font. The year '2017' is centered below the main title, flanked by two horizontal lines. The background of the logo is a green, abstract, brush-stroke-like graphic that resembles a Final Fantasy character's head or a similar shape.

# TSG.TV FINAL FANTASY MARATHON 2017

FOR IMMEDIATE RELEASE:

Guinness World Record Holders Attempting 120-Hour Final Fantasy Marathon Raising Money for St. Jude Children's Research Hospital

ARLINGTON, TEXAS – March 16, 2017 – On Friday, July 14<sup>th</sup> at 6PM CST (GMT -6), TheSpeedGamers (TSG), a group of gamers based in Arlington, Texas, will begin a 120-hour summer gaming marathon for charity. The group has raised over \$720,000 for various charities and causes since it was formed in 2008, including Direct Relief International, the Make-A-Wish Foundation, ACT Today!, St. Jude Children's Research Hospital, and nearly twenty others. These charities help support those in need directly and help fund research towards cures for various debilitating diseases. The marathon will cover one of the most popular video game series worldwide: Final Fantasy.

This marathon, TheSpeedGamers will again be raising money for St. Jude Children's Research Hospital (<http://stjude.org>). 100% of donations will go directly to St. Jude. Donations can be made through PayPal or with a Visa or MasterCard via a donation link on the Twitch.tv page for the stream.

This marathon is a return to form for TheSpeedGamers, who are the Guinness World Record holders for "Longest Relay of a Japanese RPG" for their 2009 Final Fantasy Marathon, a feat which was repeated in 2013. In total, over \$80,000 has been raised through marathons of this series alone, and the group hopes to increase that total exponentially this summer.

TheSpeedGamers' Final Fantasy Marathon is a five-day charity drive that is broadcasted online through Twitch.tv. The marathon will last 120 hours. The group encourages donations through great gameplay, commentary, contests, and prize incentives, as well as through other methods that allow a direct interaction with the audience. During the event, viewers can chat directly with the team via the chat function of Twitch.tv or through social media networks such as Twitter and Facebook.

Watch the event live on the web at <http://twitch.tv/thespeedgamers> beginning March 8th at 6PM CST. For more information, visit TheSpeedGamers' homepage at <http://blog.tsg.tv>.

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TheSpeedGamers

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## About TheSpeedGamers

TheSpeedGamers, or TSG, was founded in 2008 in the Dallas-Fort Worth area of Texas by Britt LaRiviere. Britt and a few of his friends decided to have a weekend of gaming for fun when the idea formed to stream it live on the internet for charity. Since the first marathon in March 2008, TSG has expanded to include members from around the world, and it has gone on to do multiple marathons for a myriad of charities and causes. These charities include St. Jude Children's Research Hospital, ACT Today, buildOn, Heifer International, and Mercy Corps. Through these marathons, TSG has proven that gamers can do more than just play games; they can also help save or better the lives of others.