

The logo features the text 'TSG.TV' in a bold, black, sans-serif font at the top left. Below it, 'FINAL FANTASY MARATHON' is written in a larger, bold, black, sans-serif font. A horizontal line separates this from '2017', which is centered below the line. Below '2017' is the text 'PIXELS vs. POLYGONS' in a bold, black, sans-serif font. The background of the logo is a green, abstract, brush-stroke-like graphic that resembles a pixelated character or a stylized 'FF'.

FOR IMMEDIATE RELEASE:

Guinness World Record Holders Attempting 120-Hour Final Fantasy Marathon Raising Money for St. Jude Children's Research Hospital

ARLINGTON, TEXAS – June 19, 2017 – On Friday, July 14th at 6PM CST (GMT -6), TheSpeedGamers (TSG), a group of gamers based in Arlington, Texas, will begin a 120-hour summer gaming marathon for charity. The group has raised over \$720,000 for various charities and causes since it was formed in 2008, including Direct Relief International, the Make-A-Wish Foundation, ACT Today!, St. Jude Children's Research Hospital, and nearly twenty others. These charities help support those in need directly and help fund research towards cures for various debilitating diseases. The marathon will cover one of the most popular video game series worldwide: Final Fantasy.

This marathon, TheSpeedGamers will again be raising money for St. Jude Children's Research Hospital (<http://stjude.org>). 100% of donations will go directly to St. Jude. Donations can be made through PayPal or with a Visa or MasterCard via a donation link on the Twitch.tv page for the stream.

TheSpeedGamers are thrilled to announce that the "theme" for this Final Fantasy Marathon will be 'Polygons vs. Pixels.' During the marathon, the attendees will be split into two teams: Team Pixels and Team Polygons. Each person is represented by an avatar that displays their stats: attack and defense. Every time you donate to St. Jude, you can choose a marathon attendee that you would like to power up. For every \$5, an attendee will have their stats increased. Twice a day, the two teams will have 4 players from each side pitted against each other in battle. The battle will take the two sides' stats into consideration when calculating a victor, with the winning team gaining a point for their side. At the end of the campaign and the marathon, one team will win out as the champion.

TheSpeedGamers' Final Fantasy Marathon is a five-day charity drive that is broadcasted online through Twitch.tv. The marathon will last 120 hours. The group encourages donations through great gameplay, commentary, contests, and prize incentives, as well as through other methods that allow a direct interaction with the audience. During the event, viewers can chat directly with the team via the chat function of Twitch.tv or through social media networks such as Twitter and Facebook.

Watch the event live on the web at <http://twitch.tv/thespeedgamers> beginning March 8th at 6PM CST. For more information, visit TheSpeedGamers' homepage at <http://blog.tsg.tv>.

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